



NEW YORK CITY  
*heart ball*

## 2013 New York City Heart Ball Sponsorship Levels

<b>Society Champion</b>	<b>\$150,000</b>
<ul style="list-style-type: none"> <li>Partner with the nation's leading health organization, AHA, with exclusive opportunities</li> <li>Prestigious recognition as Society Champion Partner with year round engagement</li> <li>Opportunity to provide gift item with your company logo for all Heart Ball guests (approximately 800)</li> <li>All other benefits listed below will be included</li> </ul>	
<b>Signature</b>	<b>\$100,000</b>
<ul style="list-style-type: none"> <li>Opportunity to partner with the AHA on three mission related activities such as <i>Day With the Doctor, Infant CPR, or Research Day</i></li> <li>Logo and Recognition as Signature Sponsor on save the date, invitations, programs, event signage</li> <li>Permission for company to use the New York City Heart Ball logo on all internal and external communication for 60 days</li> <li>Two tables of ten at the 2013 New York City Heart Ball with premiere seating</li> <li>Special recognition from the podium the evening of the Heart Ball</li> <li>Premium placement of a Full Page 4 color acknowledgement in the event journal</li> <li>Mention in 2013 New York Heart Ball press releases</li> <li>Logo on the New York Heart Ball website, <a href="http://www.heart.org/nycHeartBall">www.heart.org/nycHeartBall</a></li> <li>AHA CPR training for twenty at your location</li> <li>National recognition as an AHA <i>Heart and Stroke Champion</i> in Annual Report</li> </ul>	
<b>Heart of Platinum</b>	<b>\$75,000</b>
<ul style="list-style-type: none"> <li>Opportunity to partner with the AHA on two mission related activities such as <i>Day With the Doctor, Infant CPR, or Research Day</i></li> <li>Logo on event save the date, invitations, programs, event signage</li> <li>Permission for company to use the New York City Heart Ball logo on all internal and external communication for 60 days</li> <li>Two tables of ten at the 2013 New York City Heart Ball with premiere seating</li> <li>Special recognition from the podium the evening of the Heart Ball</li> <li>Mention in 2013 New York Heart Ball press releases</li> <li>Recognition on the New York Heart Ball website, <a href="http://www.heart.org/nycHeartBall">www.heart.org/nycHeartBall</a></li> <li>AHA CPR training for ten at your location</li> <li>National recognition as an AHA <i>Heart and Stroke Champion</i> in Annual Report</li> </ul>	
<b>Heart of Gold</b>	<b>\$50,000</b>
<ul style="list-style-type: none"> <li>Opportunity to partner with the AHA on one mission related activity such as <i>Day With the Doctor, Infant CPR, or Research Day</i></li> <li>Logo on event save the date and invitation mailed to AHA supporters</li> <li>Permission for company to use the New York City Heart Ball logo on all internal and external communication for 30 days</li> <li>One table of ten at the 2013 New York Heart Ball</li> <li>Special recognition from the podium the evening of the Heart Ball</li> <li>Mention in 2010 new York Heart Ball press releases</li> <li>Recognition on the New York Heart Ball website, <a href="http://www.heart.org/nycHeartBall">www.heart.org/nycHeartBall</a></li> <li>AHA CPR training for ten at your location</li> <li>National recognition as an AHA <i>Heart and Stroke Champion</i> in Annual Report</li> </ul>	
<b>Heart of Silver</b>	<b>\$25,000</b>
<ul style="list-style-type: none"> <li>Company name listed on event invitation mailed to AHA supporters</li> <li>One table of ten at the 2013 New York Heart Ball</li> <li>Recognition on all night of event signage</li> <li>National recognition as an AHA <i>Heart and Stroke Champion</i> in Annual Report</li> </ul>	
<b>Heart of Bronze</b>	<b>\$15,000</b>
<ul style="list-style-type: none"> <li>One table of ten at the 2013 New York Heart Ball</li> <li>Recognition on all night of event signage</li> <li>National recognition as an AHA <i>Heart and Stroke Champion</i> in Annual Report</li> </ul>	
<b>Individual Ticket</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>One ticket at the 2013 New York Heart Ball</li> </ul>	
<b>Open Your Heart Donor</b>	<b>\$500</b>
<ul style="list-style-type: none"> <li>A gift to the 2013 New York Heart Ball</li> </ul>	